

Senate Resolution 571

By: Senator Cheeks of the 23rd

A RESOLUTION

1 Commending Lamar Advertising; and for other purposes.

2 WHEREAS, Lamar Advertising has a well-earned reputation as an influential corporate
3 citizen which has aided and supported the governing authorities of every jurisdiction in
4 which it does business; and

5 WHEREAS, this exemplary corporation has demonstrated the highest degree of integrity and
6 puts into practice the ethical standards that should be expected of every company in its
7 interaction with the citizens and governments of our society; and

8 WHEREAS, in a time when too many corporations fail to live up to their obligations to
9 society in their single-minded focus on the short-term bottom line, Lamar Advertising works
10 with the communities in which it interacts to enhance the quality of life for all citizens; and

11 WHEREAS, the company employees are not only highly competent at their jobs, but also
12 care deeply about the commitment to the community, and their concern is readily evident.

13 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
14 commend Lamar Advertising for its role as an outstanding corporate citizen throughout this
15 state and region.

16 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
17 to transmit an appropriate copy of this resolution to Lamar Advertising.