

Senate Resolution 310

By: Senators Starr of the 44th and Seay of the 34th

A RESOLUTION

1 Commending Ford Motor Company on its 100th Anniversary; and for other purposes.

2 WHEREAS, on June 16, 2003, Ford Motor Company will mark its 100th Anniversary as the
3 innovative manufacturer that made the automobile possible for all Americans; and

4 WHEREAS, the first commercial automobile was advertised as the Fordmobile and had a
5 two speed transmission, 28-inch wheels with wooden spokes, and 3-inch tires; but by 1908
6 the classic Model T began production with an industry record of 10,660 cars in the first year
7 and in 1909 a small shop on Ivy Street in Atlanta marked Ford's presence in Georgia; and

8 WHEREAS, in 1913 the first moving assembly line was inaugurated and a new era of
9 industrial progress began that produced more than 15 million Model T's until 1927; and in
10 1925 the brilliant Rouge Complex was completed and encompassed steel mills, paper mills,
11 a glass factory, and a power plant that allowed for the complete production from raw
12 materials to final assembly and an industrial icon of the 20th century emerged; and

13 WHEREAS, in 1932 the engineering marvel Ford Model A rolled off the production line and
14 in 1939 came the Mercury with a distinctive streamlined body style and a V-8 engine while
15 the United Automobile Workers established a strong, beneficial relationship with Ford; and

16 WHEREAS, under the War Production Board, Ford produced an extensive array of bombers,
17 tanks, armored cars, gliders, and other materials for the World War II effort; met the postwar
18 economic boom with a series of success story models; opened the Atlanta Assembly Plant
19 in Hapeville on December 10, 1947, and in 2002 its six millionth Ford Taurus was sold as
20 Ford continues its fine product innovation that yield the best-selling cars, trucks, and SUV's!

21 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that this body commends Ford
22 Motor Company for its century of wondrous achievements.

- 1 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
- 2 to transmit appropriate copies of this resolution to the Ford Motor Company and to Patricia
- 3 Reid, manager of the Atlanta Assembly Plant.