

Senate Resolution 208

By: Senators Mullis of the 53rd, Butler of the 55th, Price of the 56th, Smith of the 52nd, Tolleson of the 18th and others

A RESOLUTION

1 Commending the tourism industry in Georgia and establishing March 12, 2003, as "Georgia
2 Tourism Day"; and for other purposes.

3 WHEREAS, tourism annually generates over \$16.1 billion in direct expenditures; and

4 WHEREAS, tourism contributes \$645 million in state tax revenues for the great State of
5 Georgia; and

6 WHEREAS, tax revenues created by tourist expenditures save each household in Georgia
7 over \$241.00 in state taxes; and

8 WHEREAS, tourism creates and sustains jobs for over 200,000 Georgians and tourism is
9 economic development; and

10 WHEREAS, tourism provides an excellent return on investment. One dollar invested in
11 state-wide tourism advertising and promotion returns \$190.00 to the private sector and \$7.63
12 to the state in tax revenues; and

13 WHEREAS, tourism is a clean industry that enhances the quality of life within the local
14 communities and the state and creates the environment that makes Georgia a good place to
15 live, work, and play.

16 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
17 commend the Georgia tourism industry for the positive impact tourism has on the state of
18 Georgia and all of its citizens and establish March 12, 2003, as "Georgia Tourism Day."

19 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
20 to transmit appropriate copies of this resolution to Joy Walstrum of the Tourism
21 Development Alliance, Ellen Archer of the Georgia Association of Convention and Visitors

- 1 Bureaus, Rick Layton of the Georgia Hospitality and Travel Association, and Glen Cornell,
- 2 Commissioner of the Georgia Department of Industry, Trade, and Tourism.