

House Resolution 279

By: Representatives Parrish of the 102nd, Morris of the 120th, Stephens of the 124th, Post 2, Channell of the 77th, Maddox of the 59th, Post 2, and others

A RESOLUTION

1 Commending the tourism industry in Georgia and establishing March 12, 2003, as "Georgia
2 Tourism Day"; and for other purposes.

3 WHEREAS, tourism annually generates over \$16.1 billion in direct expenditures; and

4 WHEREAS, tourism contributes \$645 million in state tax revenues for the great State of
5 Georgia; and

6 WHEREAS, tax revenues created by tourist expenditures save each household in Georgia
7 over \$241.00 in state taxes; and

8 WHEREAS, tourism creates and sustains jobs for over 200,000 Georgians and tourism is
9 economic development; and

10 WHEREAS, tourism provides an excellent return on investment. One dollar invested in
11 state-wide tourism advertising and promotion returns \$190.00 to the private sector and \$7.63
12 to the state in tax revenues; and

13 WHEREAS, tourism is a clean industry that enhances the quality of life within the local
14 communities and the state and creates the environment that makes Georgia a good place to
15 live, work, and play.

16 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
17 the members of this body commend the Georgia tourism industry for the positive impact
18 tourism has on the state of Georgia and all of its citizens and establish March 12, 2003, as
19 "Georgia Tourism Day."

20 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
21 and directed to transmit appropriate copies of this resolution to Joy Walstrum of the Tourism

- 1 Development Alliance, Ellen Archer of the Georgia Association of Convention and Visitors
- 2 Bureaus, Rick Layton of the Georgia Hospitality and Travel Association, and Glen Cornell,
- 3 Commissioner of the Georgia Department of Industry, Trade, and Tourism.