

House Resolution 1601

By: Representatives Epps of the 131st, Parrish of the 144th, Coleman of the 142nd and Channell of the 111th

A RESOLUTION

1 Recognizing Atlanta businessman and civic leader Irwin Greenbaum and expressing
2 condolences to his family and employees upon his passing; and for other purposes.

3 WHEREAS, Irwin Greenbaum, in partnership with his brother Leonard, opened a retail
4 package store on Ponce de Leon Avenue in Atlanta in 1938, only three years after the
5 legalization of the sale of distilled spirits in Georgia; and

6 WHEREAS, Irwin and Leonard Greenbaum opened Tower Package Store on Piedmont
7 Avenue in 1948, the flagship of what was at one time a family of five retail liquor stores, and
8 in 1998 the Tower store celebrated 50 years of continuous business operations in the same
9 location, an achievement recognized by proclamation of Governor Zell Miller; and

10 WHEREAS, Irwin Greenbaum was recognized as one of the southeast's most innovative
11 retailers, having been the first to use floor displays of distilled spirits, the first to install
12 full-sized plate glass windows, and among the first to recognize and plan for the enormous
13 interest in fine wines; and

14 WHEREAS, Irwin Greenbaum was one of Atlanta's most generous businessmen, whose
15 philanthropy benefited the William Bremen Jewish Home, High Museum of Art, Atlanta
16 Botanical Gardens, and many other charitable and civic causes; and

17 WHEREAS, Irwin Greenbaum was for many years actively involved in the political affairs
18 of his community and state and was a friend and confidant to several generations of Georgia's
19 and Atlanta's elected officials; and

20 WHEREAS, after a long illness, Irwin Greenbaum passed away on February 22, 2002.

21 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
22 the members of this body express their condolences to the Greenbaum family and to the loyal

1 employees of Tower Package Stores upon the loss of their beloved family member, friend,
2 and employer, and recognize and applaud the outstanding business, philanthropic, and civic
3 career of this outstanding Georgian.

4 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
5 and directed to transmit an appropriate copy of this resolution to Michael Greenbaum.